Major Practical Project
User Testing Survey
Button Down Disco Website
By Charlotte Wood
www.buttondowndiscoband.co.uk

Thank you for participating in this survey. The information and opinions you provide are very valuable to the evaluation of this website. The survey you will be filling out today will be used to gain feedback on the website design, development and how users experience it. Please answer all questions honestly. Your name is not required. Thank you again for your time.

	Strongly Agree	Agree	Undecided	Disagree	Strongly Disagree
Did you find the site easy to navigate?					
Did the site give you all the relevant information needed?					
Would you visit this site again?					
Would you recommend this site to a friend?					
Are you satisfied with your site visit?					

Please tick the two features that you like the best, and then explain why:

Interactive booklet feature

MP3 player

Video content

Twitter widget

Facebook widget

Contact form

Why did you like these two features the most?

....
....
....
....

Please check the two features you like the least, and then explain why:

 Interactive booklet feature

MP3 player

Video content

Twitter widget

Facebook widget

Contact form

Why did you like these two features the least?

....
....
....
....

What are your overall impressions of the website?

……

……

If you could make one significant change to this website, what change would you make?

……

……

……

……

Do you have any other questions or comments about the Web site or your experiences with it?

……

……

Rate the following as True or False

_____The homepage is attractive.

_____The overall site is attractive.

_____The site's graphics are pleasing.

_____The site has a good balance of graphics versus text.

_____The colours used throughout the site are attractive.

_____The typography (lettering, headings, titles) is attractive.

_____The homepage's content makes me want to explore the site further.

_____It is easy to find my way around the site.

_____I can get to information quickly.

_____It is fun to explore the site.

_____It is easy to remember where to find things.

_____Information is layered effectively on different screens.

_____The homepage is attention-getting.

_____Information is easy to read.

_____Information is written in a style that suits me.

_____Screens have the right amount of information.

_____The site effectively communicates the band's identity.

_____The site is designed with me in mind.

_____The site's content interests me.

_____The site's content would keep me coming back.

_____The site has characteristics that make it especially appealing.

_____The site reflects progressive, leading edge design.

_____The site is exciting.

_____The site is well-suited to first-time visitors.

_____The site is well-suited to repeat visitors.

_____The site has a clear purpose.

_____I always felt I knew what it was possible to do next.

_____It is clear how screen elements (e.g. navigation menu, video content & social networking widgets) work.